



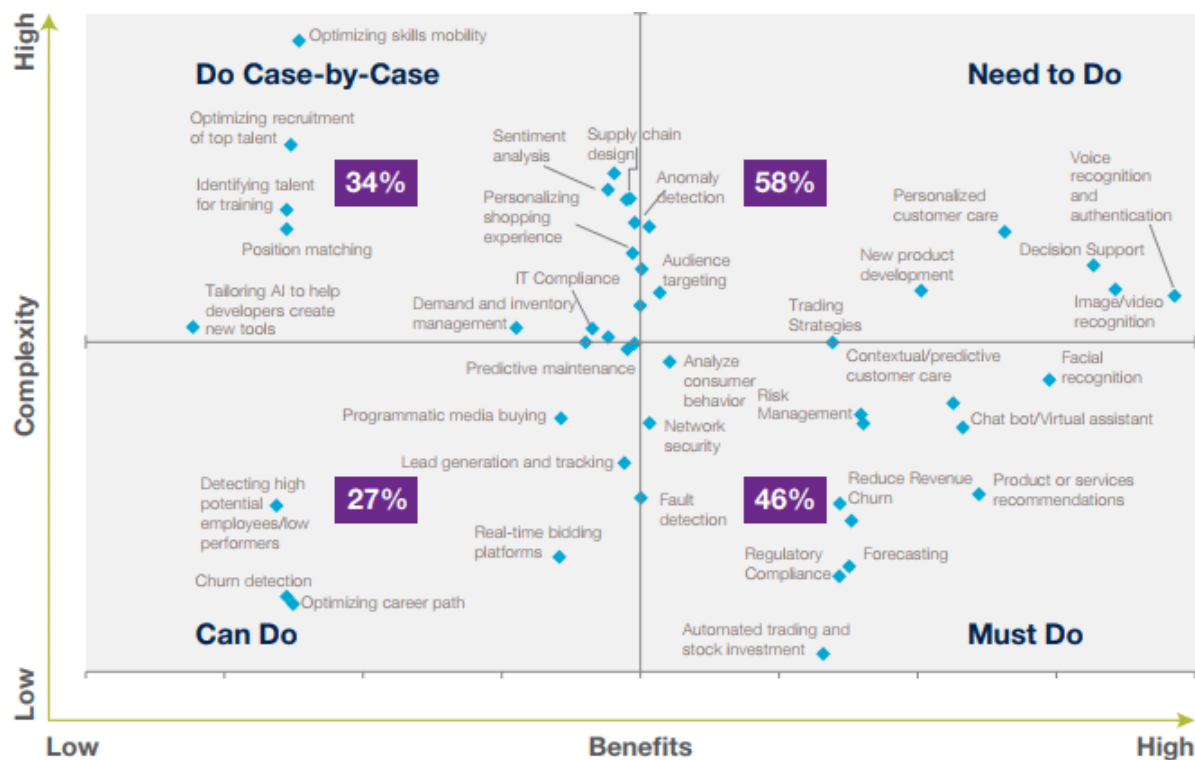
**Accelerate
Insite**

AI Priorities & Expectations

Prioritize your needs

AI Priorities and Expectations

Integration of artificial intelligence related products is becoming more important. Currently, there is demand for artificial intelligence related products, but supply side is limited. Either the technology isn't mature yet or the Companies don't know which firm to hire. Hence, artificial intelligence consulting will be a highly important industry in the near future.



(Courtesy of Capgemini Consulting)

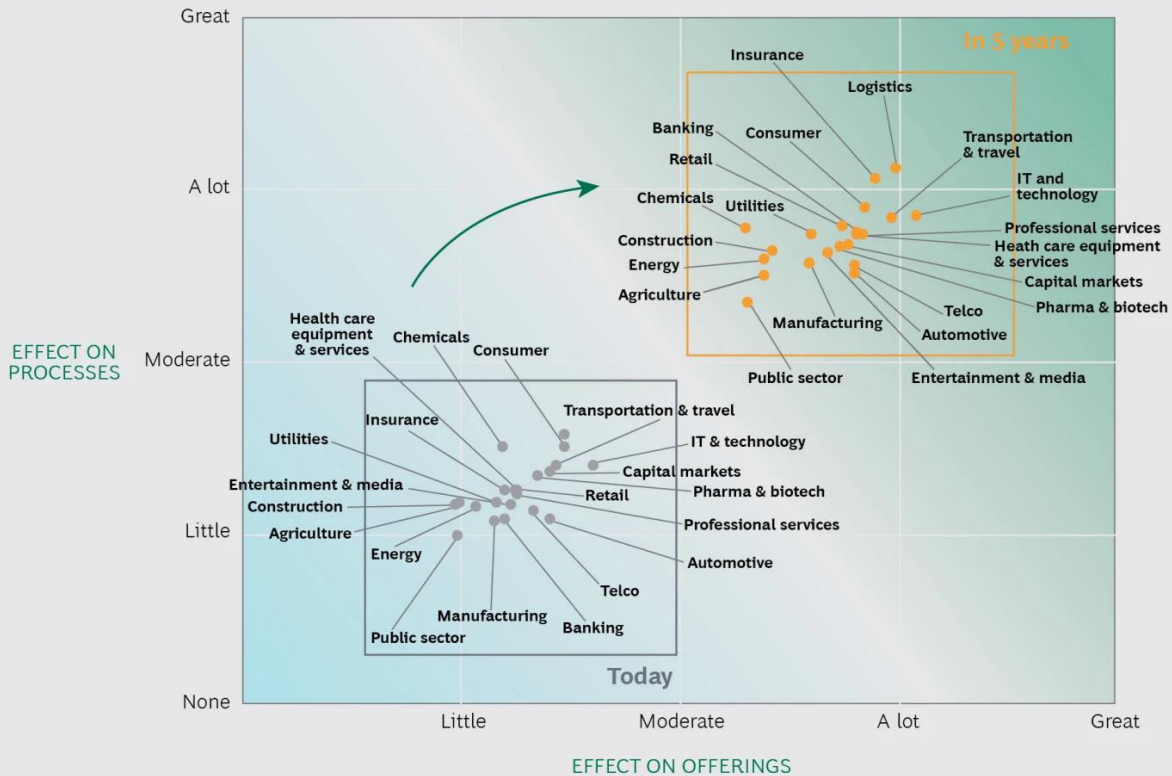
A recent report by Capgemini Consulting presents this problem. Many firms miss the chance to implement low complexity and high benefit artificial intelligence use cases. This is the “must do quadrant”. 54% of the firms in this quadrant haven’t implemented the suggested use case yet.

Another survey conducted by Boston Consulting Group and MIT Sloan Management Review shows the expectations of respondents. Many industries have the potential to adapt the technology and the rest expects to reach the same potential in five years.

AI Priorities and Expectations

EXHIBIT 1| Expectations Run High for AI's Effect on Business Across Industries

WHAT EFFECT WILL THE ADOPTION OF AI HAVE ON YOUR ORGANIZATION'S OFFERINGS AND PROCESSES TODAY AND IN FIVE YEARS?



Source: Joint BCG-MIT Sloan Management Review survey on the impact of artificial intelligence on business, 2017.

Note: Average of all respondents per industry, based on a five-point scale.

These two studies show that while businesses have high expectations from AI, they are currently not leveraging AI as much as they can. BCG – MIT Sloan Management Review shows the high expectations of companies. Capgemini Consulting's report shows that there are many potential AI use cases that are not adopted yet.